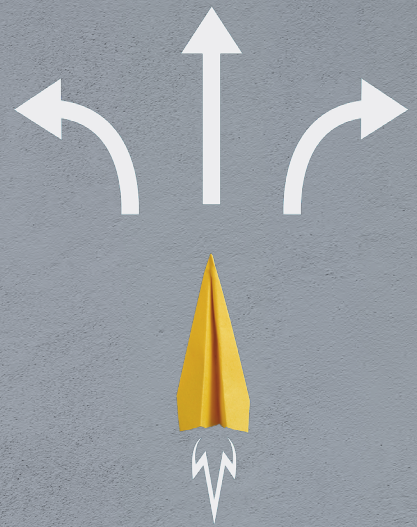


MASTERCLASS IN FACILITATING STRATEGIC PLANNING WORKSHOPS



2-Day
Workshop



YOUR
LOCATION



12-Person
Maximum

Based on the instructor's 20+ years facilitating strategic planning workshops and other complex business meetings, this workshop provides the diagnostic skills, tools, and techniques to support and guide these vital conversations. Drawing on the instructor's extensive experience and research in the decision sciences and group dynamics, this workshop is full of proven methods and tested solutions that will enhance your strategic planning outcomes.

katherine
rosback

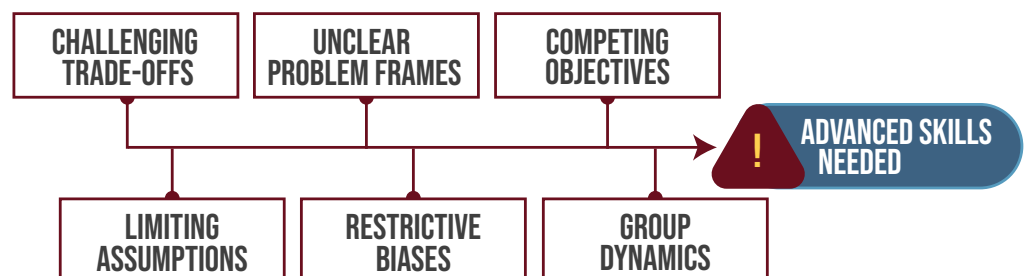
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Effective strategic planning workshop outcomes require a broader range of skills than those of simple meeting management. Successful facilitators craft a robust meeting design—one that incorporates behavioral principles and how people naturally think and decide. These facilitators perceive the energy of a group and can readily shift their approach to match that energy. They adeptly select the facilitation tools that fit the questions to be asked and ambiguities to be resolved rather than blindly following a rigid process.

Do you want to improve the quality of your strategic planning outcomes and commitment to action? Are you frustrated that the typical result is a list of ideas that are rarely implemented? Then this workshop is for you!

PARTICIPANT MINIMUM REQUIREMENTS

- Five to 7 years facilitation experience
- Previous experience facilitating and/or participating in strategic planning workshops
- Exposure and application of basic facilitation skills and traditional meeting management tools



Course Highlights

TECHNIQUES FOR CREATING AND ASSESSING OPTIONS

- Learn why tools such as voting or using weighted criteria lead to poor decision quality and what to use instead.
- Explore creative thinking tools that produce innovative alternatives.

PRINCIPLES TO ASK THE BETTER QUESTION®

- Learn how to ask questions that draw out the underlying drivers.
- Understand the neurological impact of various question structures.
- Practice designing an effective stakeholder or client interview.

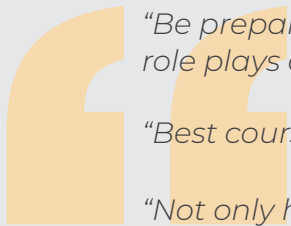
TOOLS FOR FRAMING PROBLEMS AND ALIGNED OBJECTIVES

- Learn effective methods for identifying and summarizing multiple objectives.
- Practice tools for clarifying unaligned and fuzzy problem frames.

METHODS FOR ROBUST MEETING DESIGN

- Learn why question agendas are more powerful than topic agendas.
- Practice selecting the facilitation tools that fit the questions to ask and ambiguities to be resolved rather than blindly following a rigid process.

PARTICIPANT FEEDBACK



"Be prepared to practice, practice, and practice. Full of role plays and chances to apply the tools."

"Best course I have taken in my entire career."

"Not only have I become a better facilitator, I have also learned how to be a better participant."

"I previously learned a process, but not how to facilitate that process. Absolutely invaluable."

"A must-have course for anyone in a leadership position."

PRACTICE-BASED AND INTERACTIVE INSTRUCTION

Katherine Rosback is a recognized facilitation expert with a deep background in statistical problem-solving and the decision sciences. In addition to facilitating company strategic planning sessions and leading business transformation efforts for over two decades, she provides instruction to Fortune 500 organizations in the areas of "must succeed" meeting facilitation. She is a highly engaging instructor whose workshops have been taught around the globe and have earned top ratings for their practicality and transformational knowledge imparted to participants. Katherine has a B.S. in Chemical Engineering, a Master's in Organizational Communication, and continues her research in group and individual behavioral sciences and decision-making.

Workshop materials that will be referenced long after the workshop has concluded

The Ultimate Tool Kit

Contains over 25 creative thinking, decision-making, engagement, and problem-solving tools. Provides tool purpose, construction steps, and tips for use. Select tools include audio file for a more in-depth exploration of tool usage.



Advanced Facilitation Skills Workbook

Topics covered included mitigating biases, why the brain is challenged when making good choices, framing better problems statements, principles of effective questioning, the process of commitment, why brainstorming does not work, and over 100 examples of asking the better question.



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